

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 25 Whitlock Place
 Suite 201
 Marietta, GA 30064

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1517942-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/854/4466	4466

Flight Dates	Order #	Alt Order #
08/27/16 - 08/30/16	1517942	08353964

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	854

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/27/16	08/27/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/27/16	6:28 PM	Sat 6pm News	6-630p	:30	SSIS201615H	\$350.00 NM
17	08/27/16	08/27/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/27/16	7:24 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	SSIS201625H	\$700.00 NM
18	08/27/16	08/27/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/27/16	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	SSIS201615H	\$400.00 NM
19	08/27/16	08/27/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/27/16	7:58 PM	Sat Jeopardy	Sat 7:30-8PM	:30	SSIS201625H	\$700.00 NM
20	08/27/16	08/27/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/27/16	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	SSIS201625H	\$265.00 NM
22	08/28/16	08/28/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$265.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1517942-1	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/854/4466	4466	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	10:21 AM	Matter of Fact	SUN 10-1030A	:30	SSIS201625H	\$265.00 NM
23	08/28/16	08/28/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	7:46 AM	GMA Sunday 7-8am	Sun 7-8am	:30	SSIS201625H	\$400.00 NM
24	08/28/16	08/28/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	SSIS201615H	\$265.00 NM
25	08/28/16	08/28/16	Sun ABC Prime B	8-9PM	-----2	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----2	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	8:26 PM	Sun ABC Prime B	8-9PM	:30	SSIS201625H	\$2,000.00 NM
2	WPBF	Su	08/28/16	8:44 PM	Sun ABC Prime B	8-9PM	:30	SSIS201615H	\$2,000.00 NM
29	08/27/16	08/28/16	Sa-Su WPBF News 25 @ 11-11:35PM		-----11	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----11	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	11:12 PM	Sa-Su WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201615H	\$1,200.00 NM
2	WPBF	Su	08/28/16	11:13 PM	Sa-Su WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201625H	\$1,200.00 NM
32	08/27/16	08/27/16	OUR WORLD WKND EM430-5AM		-----1-	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	4:48 AM	OUR WORLD WKND EM	430-5AM	:30	SSIS201625H	\$15.00 NM
34	08/27/16	08/27/16	SCANDAL WKND LF 1 1135P-1235X		-----1-	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----1-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	11:56 PM	SCANDAL WKND LF 1	1135P-1235X	:30	SSIS201625H	\$20.00 NM
Total Spots							14		

Payment Terms 30 Days

Gross Total

\$9,780.00

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/854/4466	4466

Agency Commission **\$1,467.00**

Net Amount Due **\$8,313.00**

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